

anthology. Online Program Experience

Own your online story

Anthology® Online Program Experience (OPX) is the online program management solution designed for growth that delivers brand ownership, data transparency, and ROI.

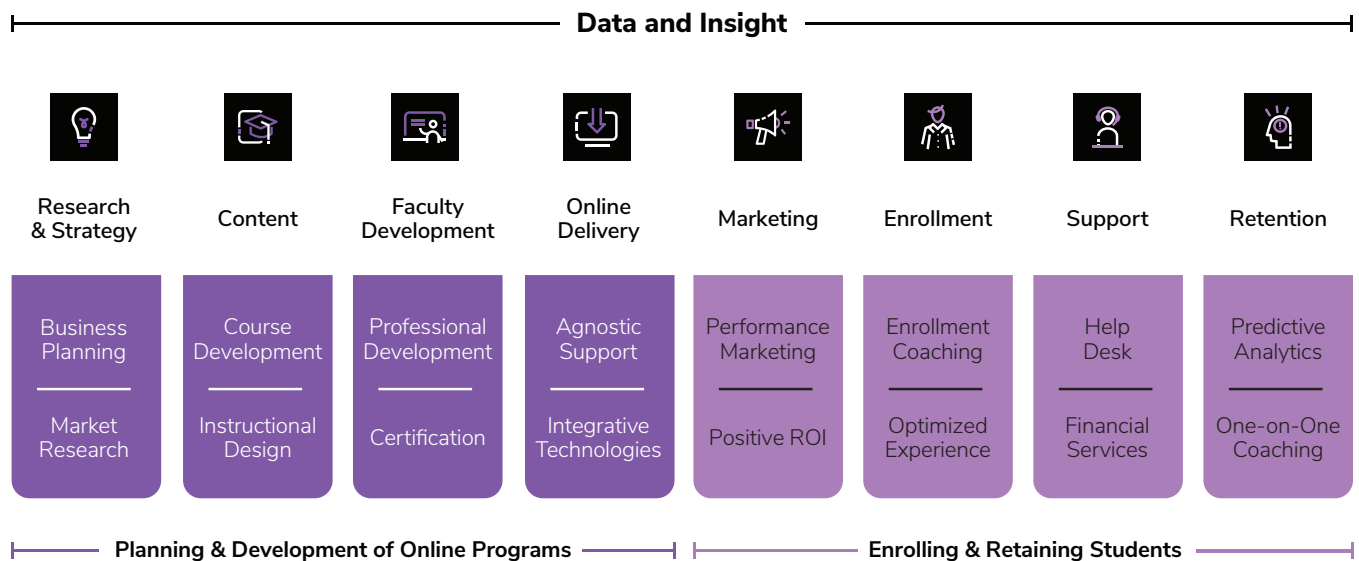


Your programs. Your revenue.

Do you find it strange that institutions are still giving away revenue from their online programs to OPM vendors? We do too. Anthology Online Program Experience (OPX) is the online program solution of the future, one in which you own the creative assets and the course content — which means you also control incoming tuition revenue.

A full menu – available à la carte

While Anthology’s OPX suite spans the full student lifecycle, our fee-for-service model means you only pay for the services your institution needs. We’re also completely tech agnostic, and can easily integrate with your LMS, SIS, and other campus software.



Buck the trend and grow enrollment

Against a backdrop of declining enrollment, our data-focused approach is allowing our clients to thrive. Just ask the team at WSU, who have seen ongoing online growth for more than half a decade in partnership with Anthology.



As a partner, Anthology is very student focused and truly understands that Wichita State's mission is to help our students succeed. They're making us happy by making our students happy, and we know that this is a model that will carry forward as we build our online presence."

Anna Porcaro, Ph.D.
Executive Director of Online Learning
Wichita State University



360% growth in fully enrolled online students



No more "cookie-cutter" approaches

With the online market becoming more competitive every day, you need a data-led approach to ensure your programs align with student needs and stand out.



I would highly recommend these services to other institutions who do not have adequate staff to meet the demand of designing and implementing online courses."

Kimberly Phifer-McGhee, Ed.D.
Vice Chancellor for Extended Studies and Student Support
North Carolina Central University



2 new online programs in **6** months



Keep your students engaged

Retention is an ongoing problem that has been exacerbated by the pandemic. **Learn more** about how in just six months of working with Wayland Baptist, we helped increase their student retention by 12%.



Anthology's retention program provides our online students with the proactive support they need, when they need it. I am very pleased with the retention gain that this program has produced."

Patricia M. Ritschel-Trifilo, Ph.D.
Director of WBUonline
Wayland Baptist University



12% retention increase in 6 months



Ready to take control of your online story? **Get started now.**

