Digital Teaching and Learning Series

Professional Development for 21st Century Academics

Enable your academics and support staff to deliver the highest standards of teaching and learning with state of the art professional development
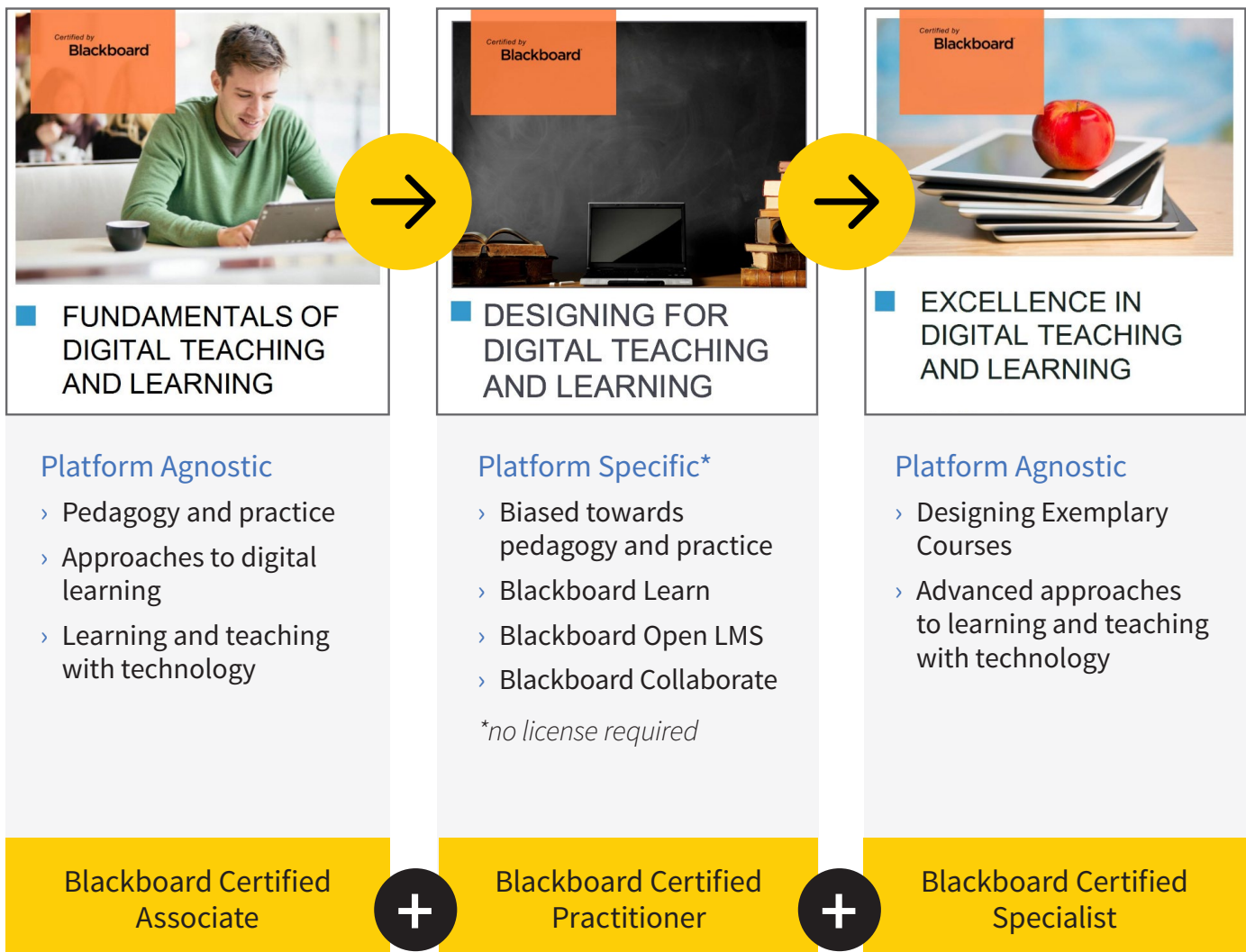
Blackboard®

At a Glance - Series Overview

The Series - Rising to the Challenges of 21st Century Learners

Blackboard's Digital Teaching and Learning Series delivers world-class professional development and certification for teachers and associated support staff in the use of digital learning technologies. It enables institutions to support the delivery of the highest standards of teaching and learning.

The series of three certified professional development courses (also known as eTeacher) aids academic staff in meeting the demanding digital literacy expectations of 21st Century students.

The series comprised of three courses:

■ FUNDAMENTALS OF DIGITAL TEACHING AND LEARNING

Platform Agnostic

› Pedagogy and practice
› Approaches to digital learning
› Learning and teaching with technology

Blackboard Certified Associate

+

■ DESIGNING FOR DIGITAL TEACHING AND LEARNING

Platform Specific*

› Biased towards pedagogy and practice
› Blackboard Learn
› Blackboard Open LMS
› Blackboard Collaborate

*no license required

Blackboard Certified Practitioner

+

■ EXCELLENCE IN DIGITAL TEACHING AND LEARNING

Platform Agnostic

› Designing Exemplary Courses
› Advanced approaches to learning and teaching with technology

Blackboard Certified Specialist

Blackboard Certified Expert

To obtain the above certifications, participants must successfully pass an examination at the end of each course. Upon passing, they are awarded a certificate by Blackboard.
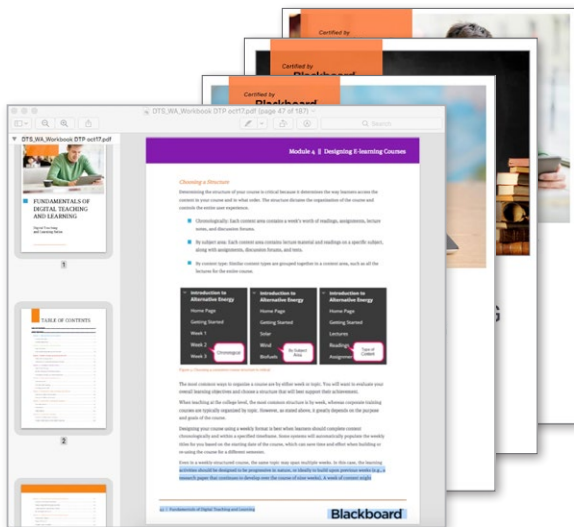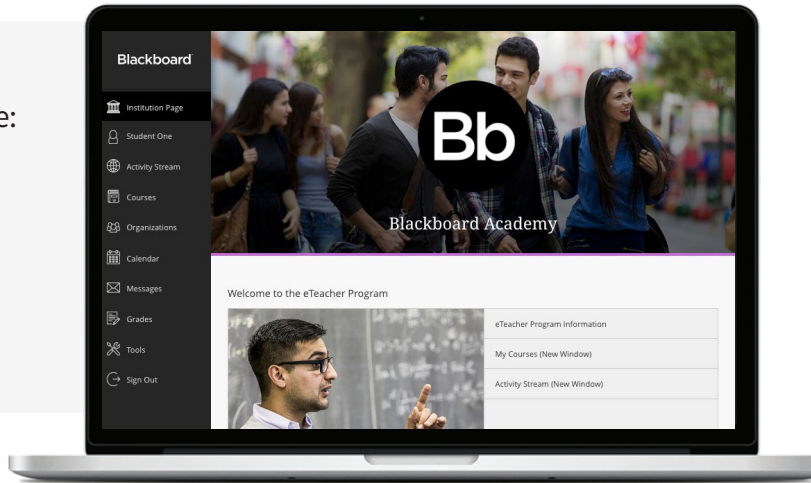
The Participant Experience

Access to digital teaching and learning resources, and enrolment in the global Blackboard Academy

Each course entitles participants to access the digital teaching and learning educational resources of Blackboard Academy. This access extends beyond the course for one year.

Blackboard Academy

Through Blackboard Academy, participants receive:

› Online course materials
› Hosting of examinations
› Sandbox environment for the course 'Designing for Digital Teaching and Learning'
› Printed or digital workbook for each course

Comprehensive Course & Workbook

Each course takes 40 hours of instruction plus 110 hours of self-directed study, and is offered in classroom, blended, synchronous online, or asynchronous online formats.

Course facilitation is done by Blackboard Consulting's Accredited Facilitators, each of whom brings a wealth of academic knowledge and experience to their delivery.

Course workbooks are filled with up-to-date learning content and practical activities, all authored by Blackboard Consulting's team of educational professionals.

Multiple Language Options: Course content and delivery is currently available in Arabic, English, French, Korean, and Spanish. *Coming soon: Brazilian Portuguese, Turkish*

"The pressing question for higher education is to think in challenging and applied ways about the relationship between digital technology and teaching excellence, and how to unlock its potential for impact"

Dr Graham Holden
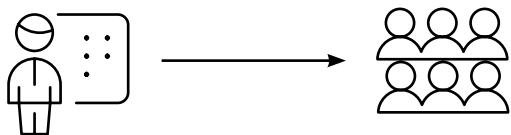*Director of Learning and Teaching*
Sheffield Hallam University

Blackboard®

Course Delivery

Two Methods to Support Institutional Needs

Standard Delivery
Fully delivered by Blackboard

› All courses are delivered through Blackboard Academy.

› All courses are delivered by Blackboard Consulting, or by a Blackboard Accredited Course Facilitator.

› Blackboard administers the environment, all examinations, and issues the certification(s).

Licensed Delivery
Courses delivered by institution's own staff

› All courses delivered through client-branded Blackboard Academy.

› Institutional staff completing enablement provided by Blackboard become 'Accredited Course Facilitators'.

› Institution's own Accredited Course Facilitators are licensed to deliver the courses in-house.

› Blackboard administers the environment, all examinations and issues the certification(s).

1 Classroom
4 (or 5) days onsite – eg summer school

2 Blended
2 days onsite + 6 online synchronous sessions

3 Synch Online
10 online synchronous instructor-led sessions

4 Asynch Online
40 hours self-paced, Bb-moderated

All modes equate to 40 hours of instruction (plus 110 hours of personal learning) per course

"Faculty development for online instruction enhances student success"

Academic Senate for California Community Colleges

About Blackboard

Blackboard's mission is to partner with the global education community to enable student and institutional success, leveraging innovative technologies and services. Blackboard Consulting is a leading education and technology consulting organization. Each member of our Blackboard Academy team have more than 10 years of prior experience in education, and delivering teaching and learning. They are committed to sharing experiences and best practices from across the globe in their delivery approach.

Learn More

To find out more about how Blackboard can partner with you to enable your academics, **blackboard.com/consulting/eteacher.html**

Blackboard®