

## EDUCATION'S DIGITAL TRANSFORMATION

This moment in education is like none other. The COVID pandemic accelerated the adoption of Blackboard's digital tools in 2020 compared to 2019.

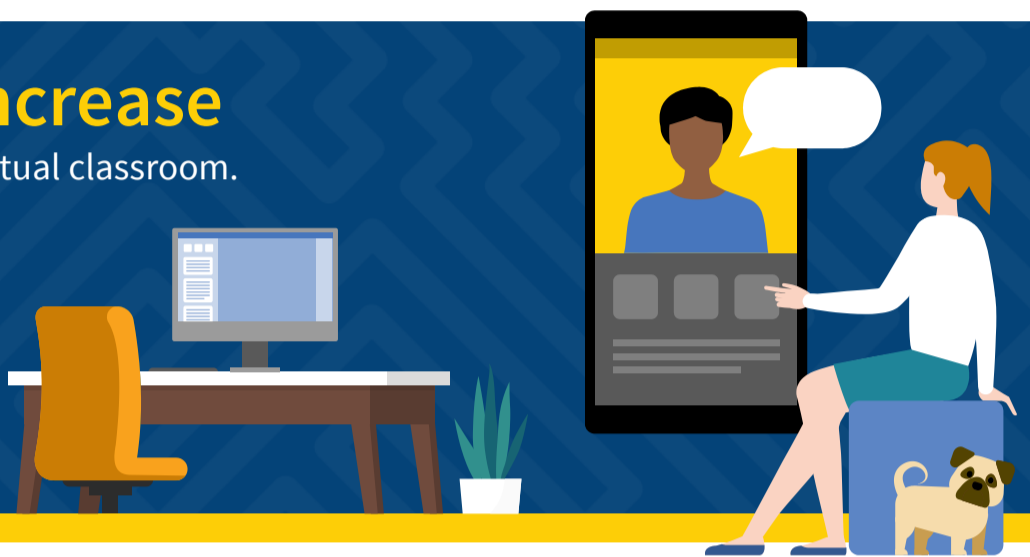
### 400% increase

in Blackboard Learn SaaS usage.



### 4,800% increase

in the use of our virtual classroom.



### 39% increase

in mobile app use.



### 16% increase

in student support services provided on behalf of clients.



### 112% increase

in school-to-home communications.



### 214% increase

in files altered for accessibility.



### 395% increase

in online teaching professional development.



### 495M

launches of third-party tools through Blackboard Learn.



In 2020, the widespread adoption of EdTech ensured the continuity of education. In the long term, this shift has opened the door to personalized experiences in education.

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