Digital Teaching and Learning Series

Strengthen your digital confidence to deliver excellent learning experiences with state-of-the-art professional development

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The Digital Teaching and Learning Series

*At a glance*

The Series – Using technology to create outstanding learning experiences

A professional development pathway for education practitioners and teaching support staff in the use of digital learning technologies, to promote excellence, high quality and consistency in the student experience.

The Series consist of a trilogy of the following courses:

- **At a glance**
  - FUNDAMENTALS OF DIGITAL TEACHING AND LEARNING
  - DESIGNING FOR DIGITAL TEACHING AND LEARNING
  - EXCELLENCE IN DIGITAL TEACHING AND LEARNING
The Digital Teaching and Learning Series

At a glance

COURSE A

FUNDAMENTALS OF DIGITAL TEACHING AND LEARNING

Platform Agnostic
- Pedagogy and practice
- Approaches to digital learning
- Learning and teaching with technology

Certified Associate

COURSE B

DESIGNING FOR DIGITAL TEACHING AND LEARNING

Platform Specific*
- Biased towards pedagogy and practice
- Blackboard Learn
- Blackboard Open LMS
- Blackboard Collaborate

Certified Practitioner

COURSE C

EXCELLENCE IN DIGITAL TEACHING AND LEARNING

Platform Agnostic
- Designing Exemplary Courses
- Advanced approaches to learning and teaching with technology

Certified Specialist

*No licence required
Learning Outcomes

• Recognise the foundations of learning theories and their implication for contemporary learning and teaching practices

• Understand how to design, structure, and develop online courses through rich content and the use of technology and tools integrated within the LMS

• Integrate and develop advanced online learning approaches, strategies, and principles to create excellent online courses
The Participant Experience
Join the global Blackboard Academy and access digital resources

Learn from experts and other education practitioners from around the globe in an enriching environment where all share the same passion: teaching! Also, you’ll become part of a worldwide community of educators and technology professionals to stay updated on the latest teaching practices and innovative trends.

What you’ll get:

• Access to online course materials
• Hosting of examinations
• Sandbox environment for the course “Designing for Digital Teaching and Learning”
• Printed or digital workbook for each course

Comprehensive Course & Workbook
Each course takes 40 hours of instruction and is offered online with a mix of synchronous and asynchronous activities.

Course workbooks are filled with up-to-date learning content and practical activities, all authored by Blackboard Consulting team of educational professionals.

Multiple Language Options
Course content and delivery are currently available in English, Spanish, French, Portuguese Korean, and Arabic (Turkish coming soon).
Who Is It For?

This course series is designed for academics, support staff and education practitioners wishing to grow their confidence in Digital Teaching and Learning practices. It includes content that is platform agnostic, which means anyone with the interest can join the global cohorts, independently if their institution uses (or not) Blackboard Learn as an LMS.
Meet the Team of Global Experts

Our DTLS course facilitators

Our team of Blackboard Senior Consultants are Accredited Facilitators and bring a wealth of academic knowledge and experience to their global delivery.

Cynthia Crenshaw PhD.

Mike Highfield SHFEA

Adriana Botha PhD.

Catalina Pinto

Dani Azzi

Peter Ozog

Fausto Puppo

Lloyd Stock

Tara Thompson

Chris O’Neal

Karla Stroud

Marianne Kalinoski
Learning Together
Course delivery: two methods to support institutional needs

**Licensed Delivery**
Courses delivered by institution’s own staff
- All courses delivered through client-branded Blackboard Academy
- Institutional staff completing enablement provided by Blackboard to become ‘Accredited Course Facilitators’
- Institution’s own Accredited Course Facilitators are licensed to deliver the courses in-house
- Blackboard administers the environment, all examinations and issues the certification(s)

**Standard Delivery**
Fully delivered by Blackboard
- All courses are delivered through Blackboard Academy
- All courses are delivered by Blackboard Consulting, or by a Blackboard Accredited Course Facilitator
- Blackboard administers the environment, all examinations, and issues the certification(s)
Syllabus: Digital Teaching and Learning Series
Course A: Fundamentals of Digital Teaching and Learning

MODULE 01
What We Know About Learning
- Learning Theories
- Learning Principles
Study time: 30 mins

MODULE 02
Introduction to Digital Teaching
- Digital Teaching
- Roles and Responsibilities of the Teacher
Study time: 30 mins

MODULE 03
Digital Teaching Approaches and the LMS
- Online Delivery Approaches
- Introduction to Learning Management Systems
Study time: 40 mins

MODULE 04
Designing E-learning Courses
- Digital Course Design
- Mobile Learning and the Mobile Learner
- Personalised Learning in a Virtual Classroom
Study time: 30 mins
Syllabus: Digital Teaching and Learning Series
Course A: Fundamentals of Digital Teaching and Learning

MODULE 05
Developing E-learning Courses
• Curating Content
• File Types for E-Learning
• Developing in the LMS

Study time: 30 mins

MODULE 06
Principles of Learner Assessment and Feedback
• Principles of Effective Assessment
• Principles of Effective Feedback

Study time: 30 mins

MODULE 07
Introduction to E-learning Assessments
• Tests and Surveys
• Assignments
• Online Rubrics

Study time: 30 mins

MODULE 08
Collaborative E-learning
• Overview of Collaborative Learning
• Creating Collaboration in the Online Classroom

Study time: 30 mins
## Syllabus: Digital Teaching and Learning Series

**Course A: Fundamentals of Digital Teaching and Learning**

<table>
<thead>
<tr>
<th>MODULE 09</th>
<th>Web and Video Conferencing Fundamentals</th>
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<tbody>
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<td>• Virtual Classroom</td>
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<td>• Using Common Web Conferencing Tools</td>
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<td>• Conducting Web Conferencing Sessions</td>
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*Study time: 40 mins*

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<th>MODULE 10</th>
<th>Support and Success of the Online Learner</th>
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<td>• Instructional Support</td>
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<td>• Usability and Accessibility</td>
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<td>• Monitoring and Promoting Learner Performance</td>
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*Study time: 40 mins*

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<th>MODULE 11</th>
<th>Evaluation and Reflection</th>
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<td>• Evaluation Strategies</td>
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<td>• Evaluation Models</td>
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<td>• Case Study, Tips, and Tricks</td>
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*Study time: 30 mins*
Syllabus: Digital Teaching and Learning Series
Course B: Designing for Digital Teaching and Learning

**MODULE 01**
*Getting Started with Blackboard Learn*
- Introduction to Blackboard Learn

*Study time: 20 mins*

**MODULE 02**
*Creating Course Structures*
- The Ultra Course View
- Course Structures

*Study time: 20 mins*

**MODULE 03**
*Creating Course Content*
- Providing Content
- Uploading Content
- Creating Documents
- Student Preview

*Study time: 30 mins*

**MODULE 04**
*Designing Engaging Discussions*
- Creating Discussions
- Engaging with and Grading Discussions

*Study time: 30 mins*
Syllabus: Digital Teaching and Learning Series
Course B: Designing for Digital Teaching and Learning

MODULE 05
Tests
• Test Creation and Management
• Additional Test Features
*Study time: 20 mins*

MODULE 06
Assignments
• Creating Assignment
• Grading Assignment
• Preventing Plagiarism
*Study time: 30 mins*

MODULE 07
Scoring Guides
• Rubrics
*Study time: 20 mins*

MODULE 08
The Gradebook
• Gradebook Overview
• Managing the Gradebook
• Grading and Reporting Overview
*Study time: 30 mins*
Syllabus: Digital Teaching and Learning Series
Course B: Designing for Digital Teaching and Learning

MODULE 09
Keeping Learners on Track
- Conditional Availability
- Learner Progress

Study time: 20 mins

MODULE 10
Communication Tools
- Communicating with Learners

Study time: 20 mins

MODULE 11
Facilitating Group Work
- Planning Groups
- Building Groups

Study time: 20 mins

MODULE 12
Interactive Tools
- LTI
- SCORM

Study time: 20 mins
**Syllabus: Digital Teaching and Learning Series**

*Course B: Designing for Digital Teaching and Learning*

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**MODULE 13**  
*Overview of Collaborate Ultra*  
- Introduction to Collaborate Ultra  
- Interface Overview  
- Getting Started  

*Study time: 20 mins*

**MODULE 14**  
*Session Communication Methods*  
- Attendee Panel  
- Audio and Video Transmission  
- Chat Panel  

*Study time: 20 mins*

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**MODULE 15**  
*Sharing Content and Engaging Learners*  
- Overview of Sharing Content  
- Using the Whiteboard  
- Overview of Advanced Tools  

*Study time: 20 mins*

**MODULE 16**  
*Session Management*  
- Moderating and Recording Sessions  
- Collaborate Reports  

*Study time: 20 mins*
Syllabus: Digital Teaching and Learning Series
Course C: Excellence in Digital Teaching and Learning

MODULE 01
Introduction to Advanced Digital Teaching
• Course Design
• Fundamental Digital Teaching Approaches
• Advanced Digital Teaching Approaches
Study time: 25 mins

MODULE 02
Information Literacy
• Digital Literacy
• Methods for Curating Content
• Open Educational Resources
• Avoiding Plagiarism
Study time: 25 mins

MODULE 03
Accessible Content
• Accessible E-Learning
• Developing Accessible Content
Study time: 20 mins

MODULE 04
Personalised Learning
• Introduction to Personalised Learning
• Types of Personalised Learning
• Designing Personalised Learning
Study time: 20 mins
Syllabus: Digital Teaching and Learning Series
Course C: Excellence in Digital Teaching and Learning

MODULE 05
Reflective Learning
• Introduction to Reflective Learning
• Types of Reflective Activities
• Challenges with Reflective Learning

Study time: 25 mins

MODULE 06
Collaborative Activity Design
• Online Collaborative Learning
• Designing Online Group Activities

Study time: 20 mins

MODULE 07
Dynamic Discussions
• Dynamic Online Discussions
• Discussion Design and Facilitation Best Practices

Study time: 20 mins

MODULE 08
The Flipped Classroom
• Introduction to the Flipped Classroom
• Tools for the Flipped Classroom

Study time: 20 mins
Syllabus: Digital Teaching and Learning Series
Course C: Excellence in Digital Teaching and Learning

MODULE 09
Advanced Web and Video Conferencing
• Basic Overview of Web and Video Conferencing
• Group Collaboration
• Video Collaboration
• Increasing Accessibility
Study time: 25 mins

MODULE 10
Designing for the Mobile Learner
• Introduction to Mobile Learning
• Using Mobile Devices in the Online and Blended Classroom
Study time: 20 mins

MODULE 11
Designing Offline Activities
• Getting Started with Designing Offline Activities
Study time: 20 mins

MODULE 12
Gamifying Your Course
• Gamification of E-Learning
• Gamification Design Strategies
Study time: 20 mins
Syllabus: Digital Teaching and Learning Series
Course C: Excellence in Digital Teaching and Learning

MODULE 13
Communicating and Building Community Online
• Facilitating Online
• Developing Online Communication Skills
• Building Community
Study time: 25 mins

MODULE 14
Assuring Quality
• Approaches for Ensuring Quality
• Content Control Methodologies
• Functionality Control Methodologies
Study time: 25 mins

MODULE 15
Evaluating Effectiveness
• Evaluation of E-Learning Courses
• Course Evaluation Methods
Study time: 20 mins

MODULE 16
Exemplary Courses
• Designing Exemplary Courses
Study time: 20 mins
Achievements: Digital Teaching and Learning Series

Capstone Award: Blackboard Certified Expert

After successfully concluding and passing an examination at the end of each course, participants will be awarded with a verified badge certifying their achievements.

Upon passing, they are awarded a certificate by Blackboard.

COURSE A
FUNDAMENTALS OF DIGITAL TEACHING AND LEARNING

COURSE B
DESIGNING FOR DIGITAL TEACHING AND LEARNING

COURSE C
EXCELLENCE IN DIGITAL TEACHING AND LEARNING

BLACKBOARD EXPERT IN DIGITAL TEACHING AND LEARNING
# Series Calendar 2022

*Digital Teaching and Learning Global Cohorts*

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<th>ENGLISH GLOBAL COHORTS</th>
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Testimonials
What our participants say

“I have been working in digital education for 9 years, so it was really a good opportunity to solidify my knowledge, and learn some new things as well. I fell much more confident in my role as an eLearning Coordinator.”

Emma Cripps
University of Portsmouth, UK

“... the role Blackboard Academy played in making our CPD as high quality as it was” […] “it wouldn’t have been as successful without the input from Blackboard Academy and without the upskilling our facilitators.”

Paul Durston
Teesside University, UK

“My decision to pay for and access to these courses to better help my students has proved to be a game-changer to the way I now approach online learning and I am sure my students are being positively impacted by the knowledge gained.”

Paul S. Lowman, M.S.
Zayed University, UAE

“I finished my Blackboard Academy Designing in Digital Teaching and Learning certificate yesterday, after having completed the Fundamentals in Digital Teaching and Learning certificate in August It is by far, one of the best learning experiences I have encountered. It entirely deleted my fear of online teaching and learning.”

Frederick Johannes Veldman
Sefako Makgatho Health Sciences University, South Africa

“The concept of traditional education has changed radically within the last couple of years. Being physically present in a classroom isn’t the only learning option anymore... thank you for this exciting course.”

Charbel G. Diab
American University of Science and Technology, Lebanon

“Recently completed my Blackboard Academy certificate on Digital Teaching and Learning. My instructor really helped me understand the very essence of online teaching/learning.”

Andrea Jackson
Fayetteville Technical Community College, USA
Helping Educators Around the World

- **33,000+** participants from 50+ countries and 100+ institutions
- **20,000+** certifications awarded
- **800+** certified experts in Digital Teaching and Learning
- **14+** institutions licensed to deliver DTLS in house or externally
- **98%** of participants feel more digitally confident
- **99%** have integrated technology tools during teaching
- **98%** have reported student engagement after implementing digital teaching and learning practices
Contact Us

Interested? We are here to help. Drop us a line for further course details or contact your Account Representative.

Join our LinkedIn community.

Bbacademy@blackboard.com

LinkedIn