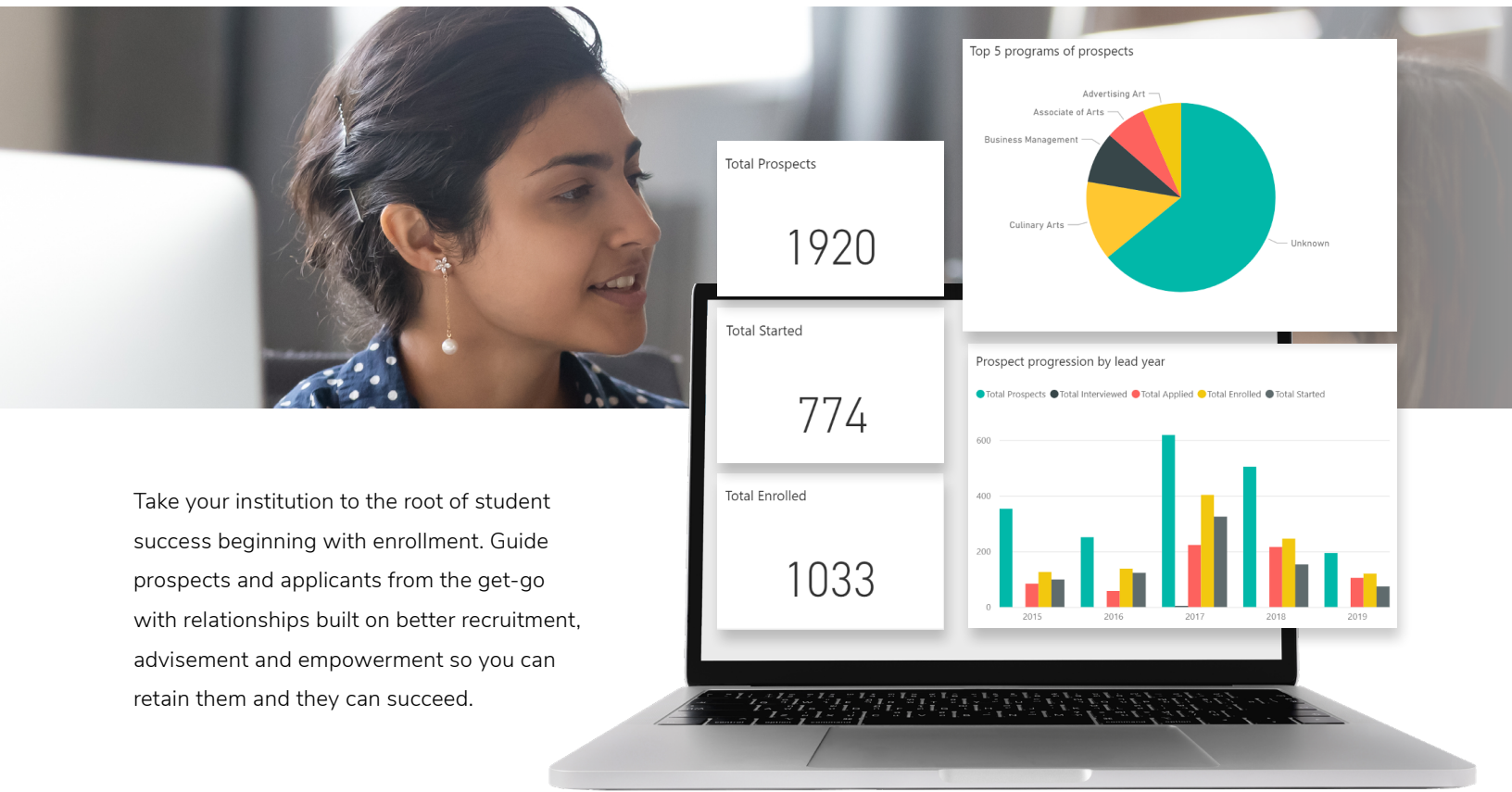
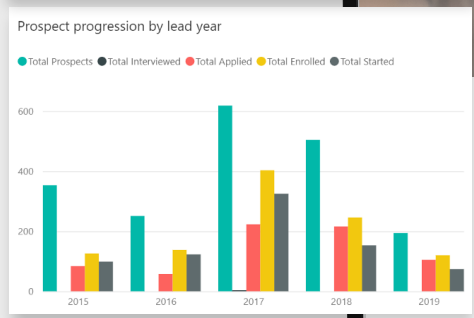
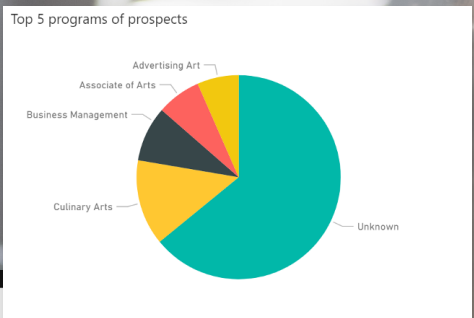
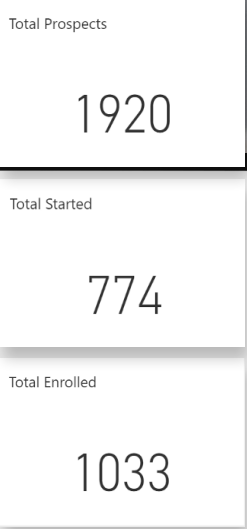


Student success begins in admissions.



Take your institution to the root of student success beginning with enrollment. Guide prospects and applicants from the get-go with relationships built on better recruitment, advisement and empowerment so you can retain them and they can succeed.



Key Capabilities:



Heightened recruitment and constituent relationships



Better applicant experiences and self-service capabilities



In-depth student profiles to help guide their success



Increased support for faculty and staff

Anthology Apply in Action

"The power of Microsoft Dynamics and the capability provided by Content Blocks in Apply has let us create modified and personalized journeys. Someone from Coppin is following up with the students and nudging them, creating a much more engaging and fun level of communication."

Dr. Ahmed El-Haggan

Senior Vice President of IT and
Advancement, and CIO
Coppin State University



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Usher in a smooth and positive application process by keeping applicants organized and informed every step of the way.

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Empower admissions recruiters and counselors with an easy-to-use dashboard that organizes work and lets them manage their applications in one convenient place.

Let the data do the heavy lifting

Robust analytics work to inform admissions management of the most successful areas for recruiting, how to increase staff efficiency, keep track of travel budgets and more.

Give staff and students the chance they deserve

Support a fair and equitable admissions review process from application submission to enrollment.

