Improve students’ preparation for their future career. By highlighting skills acquired through courses and sharing daily labor market data, your students will feel supported throughout their career exploration.

**Key Capabilities:**

- Labor market information
- Data on in-demand careers
- Links between acquired skills and careers
- Employment information for program review
**Anthology Occupation Insight in Action**

“Occupation Insight will provide new opportunities for students to receive appropriate advising on how to match their interest and skills with employment options earlier in their college journey and career.”

**Anthony L. Jenkins, Ph.D.**  
President, Coppin State University

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**Blend career preparation into the student experience**

Empower students to prepare for post-graduation by infusing career exploration and preparation throughout their time at your institution through easy-to-understand visualizations and having information at their fingertips. Enable advisors to help students see how the skills they acquire will prepare them for the careers they want.

**Inform program development and review**

Gain visibility into labor market demand to inform curriculum reviews, program assessment, and accreditation. Use this data to ensure programs meet employer and student expectations.

**Understand career demand**

Use academic information through the Career and Program Explorer to help students understand their level of preparedness by seeing the skills sought for in-demand careers and by accessing searchable and updated active job postings from various platforms.

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**Want to discover more about Anthology Occupation Insight?**

Visit the Anthology Occupation Insight page at anthology.com/occupation-insight