Discover where higher ed can go next.
Start crafting a new strategy for your institution.

At Anthology, we collaborate with you to make sure our inventive solutions, global higher education expertise and curated selection of industry-leading products advance your mission, your goals and your success. Anthology strives to support your institution today while being a step ahead of the needs of tomorrow.

They’re your goals—we want to help you achieve them.
We could talk about the years of experience, the solution areas and the innovative products all day long, but Anthology is ultimately about people because higher education is about people.

We value the trust that’s been built over the years and we plan to keep that trust by working directly alongside our customers. We will plan strategies, meet goals and help build the future together.

Rob Sparks
Senior Vice President, Corporate Development and Partnerships
Anthology
It’s time to start a whole new conversation in higher education.

The world is constantly evolving and higher education is no exception. While there are a lot of companies claiming to have powerful products and state-of-the-art technologies, what we’re doing is igniting positive change in your campus processes. We’re not just committed to putting out great products and technologies, we want to evolve the way we make decisions so institutions and higher education can all move forward together.

Our companies have joined together as Anthology not just to create a new conversation in higher education, but to give you a new voice in it.
How far can you go with Anthology?

- Improve your student experience and employment outcomes
- Increase retention and persistence rates
- Expand levels of alumni engagement
- Raise fundraising power and increase donations
- Effectively manage your academic operations, finances and financial aid
- Build a professional network for discourse and insight
- Create effective assessment and compliance for accreditation
- Gain confidence and make informed decisions
- Cultivate a successful enrollment funnel
Discover where you can go next

Building your own route to success requires tailored products specific to your needs. Anthology’s core solution areas enhance your strategic planning, improve student-centric focus, break down data silos and unify campus operations.

ANTHOLOGY SOLUTION AREAS

- Admissions & Enrollment Management
- Institutional & Learning Effectiveness
- Student Success, Engagement & Retention
- Enterprise Applications
- Alumni & Advancement
Admissions & Enrollment Management

Proactively identify the needs of incoming students to establish success from day one. Help your institution gain insights that drive desired behavior across recruitment, admissions and enrollment decisions.

This solution area helps you:

- Recruit more efficiently and effectively
- Cultivate deeper relationships with applicants, students and other stakeholders
- Identify opportunities for class diversity and growth
Institutional & Learning Effectiveness

Go beyond data collection and tracking to break down departmental silos, improve your data fluency and better perform campus-wide analyses to make data-informed decisions.

This solution area helps you:

- Improve cross-campus communication
- Enhance stakeholder buy-in
- Support accreditation efforts beyond compliance
Student Success, Engagement & Retention

Create and foster success by meaningfully engaging students, strengthening their academic and co-curricular success and supporting their aspirations for post-graduation.

This solution area helps you:

- Empower student leaders, organizations and co-curricular engagement
- Align courses with skill development and badging to enable career conversations
- Assign a personalized student plan for success
Enterprise Applications

Reduce student friction with practical administrative solutions for course registration, financial aid, advising and more. Maintain financial health with institution-wide transparency and coordinate personalized interactions through a single communications engine.

This solution area helps you:

- Inform decisions through robust, cross-campus analytics and visualizations
- Manage growth with an integrated Student Information, Finance and CRM solution
- Trust world-class cloud infrastructure
Alumni & Advancement

When your students graduate, do they remain integral to your institution?

Develop more personalized, meaningful alumni engagement through enhanced fundraising, event management and stronger donor stewardship.

Alumni who engaged as students were **300%** more likely to participate in alumni events and nearly **10X** more likely to make a gift to the institution within three years of graduation than alumni who weren’t involved.

This solution area helps you:

- Build comprehensive networking directories
- Increase alumni engagement
- Elevate fundraising campaigns
Our commitment to you

Maintain trust
Whether you’ve been with us for years or you’re just about to start a new relationship, the key thing is trust. It’s not just the promise of expertise, but the collaboration between us that keeps building a stronger bond each day.

Focus on experience
And it’s not all about us. We focus on your varied experience to lead the way for new product features, implementations and provide the spark that helps us think a little further outside the box.

Commit to innovation
Transformation and innovation go hand in hand, so we’re always creating strategies, taking projects in a new direction and making sure your outlook is always on the horizon. The next great thing is just around the corner and we want to get there together.

Prioritize higher education
Our platforms were crafted by higher ed professionals—professionals with years of experience who really understand the ins and outs of the industry. The value of our solutions, the worth of our collective integrations and the community we continue to build isn’t just going to benefit your campus and your students—it’s going to enhance all of higher education.

Anthology helps advance your mission through powerful insights that guide student and institutional success.
We’re excited to get started with you.