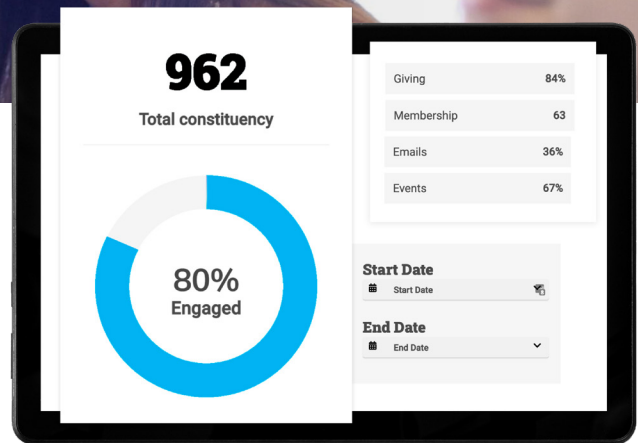


Use engagement analytics to change strategy.



Encourage your alumni and supporters to do more than just engage. By combining analytics with leading engagement tools, you benefit from a seamless constituent experience to further build involvement and support.



Key Capabilities:



Engagement analytics



Flexible online giving with gamification



All online engagement in one place



Tools to personalize communications and outreach



Management of simple to complex events



Membership support

Anthology Encompass in Action

“Anthology Encompass has everything we need to reach our target audience, which is over 130,000 living alumni, so it’s perfect.”

Chad Leder

Associate Director of Alumni Affairs,
Appalachian State University



**Want to discover
more about
Anthology
Encompass?**

Connect with us at
anthology.com/encompass

Fundraising options for your success

Flexible fundraising options whether you’re running a day of giving, multi-year capital campaign or crowdfunding project.

Use a robust, integrated engagement toolbox

Anthology Encompass provides you with the right resources to find, engage and connect alumni and supporters, track your success and identify additional opportunities.

Focus on what matters most

Engagement analytics help inform your decision-making and highlight where to invest time and resources.

Foster collaboration

Unify teams on one platform so everyone is working toward the same goals, making you more efficient and creating a cohesive constituent experience.

