

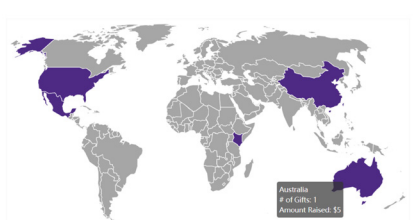
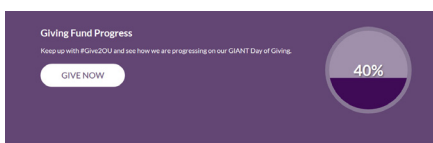
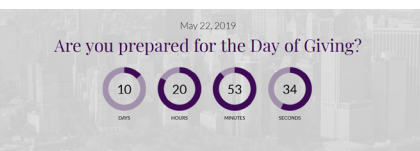
Day of Giving Package from iModules

Give your enthusiastic community the opportunity to come together to raise meaningful support for your institution in just one day.

iModules delivers a day of giving solution branded for your institution and fully integrated with your existing Encompass website, database, and administrative tools to drive measurable results. With visualization components designed to gamify your online campaigns and with data reported in real-time, your giving day strategy will draw attention, encourage competition, and track donor participation.

Fuel your day of giving with an online powerhouse:

- Pre-designed website templates designed to fully support day of giving initiatives, branded for your institution
- Content pages built to reflect your giving day strategy and goals
- Engagement and visualization features
 - Countdown Clock to generate donor excitement
 - Progress Indicator for real-time updates towards donor and dollar goals
 - Maps to rally support by state, country, or world wide
 - Leaderboard to encourage participation by interest or designation
 - Social Web, allowing ambassadors to influence social circles while you discover new donors
 - Donor Roll to support more robust donor relations
 - Affiliation Pictorial to connect and inspire donors
 - Administrative Dashboard, providing metrics and insight about campaign appeal codes
- Day of Giving project consultation and website maintenance from Consulting Services
- Additional campaign support options (ex: simplified giving form, giving day email templates, Strategic Consulting services)
- A focus on long-term profitability through continued use of the giving day website templates for future campaigns



FUND	AMOUNT RAISED	SUPPORTERS
1 S. Goldman Medical School	\$ 10,461.73	51
2 College of Arts and Sciences	\$ 10,202.53	78
3 Allen School of Law	\$ 8,323.05	83
4 School of Public Health	\$ 8,200.00	102
5 College of Business	\$ 6,198.00	74
6 School of Pharmacy and Pharmaceutical Sciences	\$ 4,576.37	27

Propel your 24-hour fundraising campaigns to success with a powerful solution fully integrated with your existing Encompass

