



Frequently Asked Questions (FAQs) around Anthology Ally's Fix Your Content Day 2023

<p>1. What is Fix Your Content Day (FYCD)?</p>	<p>Fix Your Content Day (FYCD) is a 24-hour contest committed to creating accessible and more inclusive digital learning content across classrooms and institutions globally. By enrolling in the competition, colleges and universities are challenged to use Anthology Ally to make as many “fixes” as possible to course files and improve their accessibility.</p> <p style="text-align: center;">REGISTER NOW</p>
<p>2. Is this the same Fix Your Content Day we know from Blackboard?</p>	<p>Yes! Anthology and Blackboard are now one combined company, beginning a new chapter to create the most comprehensive and modern EdTech ecosystem at a global scale. And as part of our continued efforts towards consolidating our portfolio, Blackboard Ally is now Anthology Ally. Ally’s commitment remains the same today, and it is the same Ally we all love, but now with a new name!</p>
<p>3. How was Fix Your Content Day born?</p>	<p>Every third Thursday in May marks Global Accessibility Awareness Day (GAAD), and each year, the accessibility community unites to put a greater focus on digital accessibility. Since 2020, Ally has joined this effort by hosting the Fix Your Content Day (FYCD) challenge to make a positive impact on inclusive learning around the globe.</p>
<p>4. Is Fix Your Content Day open for everyone?</p>	<p>FYCD is open to current Anthology Ally clients. If you're an institution with a free trial of Ally, or you're not a current Anthology Ally user, you cannot participate in the competition itself, but we still encourage you to challenge your campus to make as many improvements as possible to aid inclusive learning anyway.</p>

<p>5. When does the Fix Your Content Day competition start?</p>	<p>We know accessibility champions around the world are planning to participate in FYCD and picking a launch time that is fair and equitable is top of mind for us. Tracking will begin at 12:00 am on May 18, 2023, in Kiribati (time zone furthest east) and end at 11:59pm on May 18, 2023, in Tonga (time zone furthest west). This means that everyone is guaranteed 24 hours, with a bit of extra time due to the range of time zones.</p>
<p>6. How does Fix Your Content Day work?</p>	<p>Institutions participating in FYCD should follow these five steps:</p> <ol style="list-style-type: none"> 1. Register Enter the competition by registering your institution. Then get ready to receive event updates! 2. Motivate Mobilize the campus for the competition, plan strategies, and prepare for the day. 3. Challenge During the 24 hours of the event, do your best to fix as many digital files as possible through Anthology Ally. 4. Stay tuned Be on the lookout for news, including announcement of the winners during and after the event. 5. Win and celebrate Share the good news within your campus community and spread the word about the great work you've done and your commitment to accessibility and inclusion.
<p>7. Is there a minimum number of people required for a campus to participate?</p>	<p>Not at all! Even if it's a small team of people working to improve the accessibility of course content, we encourage you to participate and contribute to our global mission to improve access and equity for all students.</p>
<p>8. Can we make our own campus promotional materials?</p>	<p>Absolutely! In the lead-up to the challenge, you are welcome to mobilize the campus for the competition, plan strategies, and prepare ahead of time for the day. To that end, we've got you covered with our Fix Your Content Day Communications Pack, a kit consisting of messaging templates to help you promote the event, graphics to customize your outreach, and resources you can share to show your institution how to improve the accessibility of digital content. Feel free to update these materials to promote the event on your campus and motivate people to participate.</p>

<p>9. What counts as a “fix?”</p>	<p>A “fix” occurs when the accessibility score of a file is improved through Anthology Ally. This could include adding a description to an image directly through Ally or uploading a fixed file through the Ally Instructor Feedback panel that results in an improved score. A file does not have to reach 100% accessibility to be counted as a “fix”. Each “fix” is recorded in the Anthology Ally database and will be reported in a live leaderboard.</p> <p>Also, all fixes made using the new Instructor Feedback for WYSIWYG will contribute to the number of total fixes for your institution.</p>
<p>10. How will fixes to content be tracked?</p>	<p>The Ally team will track fixes in real time, and you can check your fixes through the usage report in your Ally Institutional Report. Remember, fixes need to happen through the Anthology Ally User Interface directly to be counted in the contest. Replacing a file through the LMS can’t be reliably tracked and, therefore, won’t count in your total fixes.</p>
<p>11. Aren’t bigger institutions at an advantage to fix more files?</p>	<p>Leveraging usage data from Anthology Ally, the leaderboard ranks each participating institution by their total number of files improved out of their total number of students, and also tallies the total number of files improved across all Ally users over the 24 hours.</p> <p>To that end, campus size will be factored into the calculation for determining the winner (Total Files Improved / Full Time Enrollment). Full Time Enrollment (FTE) numbers will be pulled from the value you provided when registering for FYCD.</p>
<p>12. Can we make the fixes on a different day?</p>	<p>While any day is a good day to make learning more accessible, fixes will only count towards the competition during your local 24-hour time period on May 18, 2023.</p>
<p>13. When and where will the winners be announced?</p>	<p>The live leaderboard will contain “unofficial” results. The Anthology Ally team and the champion’s panel will validate the results, and the final winners will be announced on the Ally user group site, as well as social media, starting the week of May 22, 2023.</p>
<p>14. I have more questions about Fix Your Content Day. How do I get them addressed?</p>	<p>Click the “contact us” button in the upper right-hand corner of the FYCD registration page and a team member will respond as quickly as possible to your request.</p> <p>https://www.anthology.com/fycd</p>

<p>15. Can we participate without registering?</p>	<p>To enter the FYCD challenge, registration is needed. Even if you're worried about participation at your campus, register anyway and make as many improvements as you can. Every accessibility fix is one step closer to a more inclusive learning experience for all students.</p>
<p>16. Why is Fix Your Content Day so important for institutions worldwide?</p>	<p>Let's remember that accessibility and inclusion is a journey, not an endpoint or destination. Fix Your Content Day is the perfect opportunity to motivate campuses to improve the accessibility of course materials. Many institutions have used this challenge to raise awareness among instructors about the importance of digital accessibility and to promote Anthology Ally on campus. Fix Your Content Day helps prompt numerous file upgrades and as such, has a significant impact for all participating institutions on their journey of making course content more accessible for all their students.</p>
<p>17. What are the benefits of participating in Fix Your Content Day?</p>	<p>There are three main benefits when participating in FYCD:</p> <ol style="list-style-type: none"> 1. Drive awareness of the importance of accessibility in delivering the most inclusive learning experiences by improving the usability and readability of digital materials 2. Get an immense sense of pride and satisfaction for contributing to the GAAD mission of making education more inclusive for all 3. Become an accessibility champion and have the opportunity to win a Fix Your Content Day trophy, global recognition, and rights to be seen as a true hero of inclusive learning