

# Anthology Ally

## Level up the website UX. Empower visitor choice.

Website usability is about making it quick and easy for visitors to find the information they need. Mitigating accessibility barriers enables them to navigate better on your website and is key to user engagement. Anthology Ally works with any website to create more inclusive digital experiences by dynamically enhancing web content for all visitors.



### An inclusive website experience

While enhancing the quality of your design helps keep visitors on your website longer, adding accessibility empowers them to take full advantage of it. Accessible and user-friendly content can improve user retention and satisfaction while empowering visitors with the flexibility to choose how they prefer to interact with and consume the content.

#### 1 An Ally for all

Equity is not about disability or ability; it is about accessibility for everyone. Anthology Ally empowers you to create more inclusive digital experiences, and boost user engagement by building more accessible websites with enhanced content and better design.

#### 2 A truly user-friendly interface

Give visitors the flexibility of choosing the most effective ways to interact with digital content. Provide dynamically enhanced web content with Anthology Ally through the automatic generation of a range of alternative formats and any embedded or linked files for a personalized, frictionless, and seamless experience across your website.

	Feature	Capability
Visitors	Alternative Formats	Semantic HTML Audio (mp3) ePub Electronic Braille BeeLine Reader Tagged PDF Translated Versions*
Content Editors	Feedback & Guidance	Accessibility Check Built-in Feedback Accessibility Report
Administrators	Reporting	Comprehensive Performance Report

\*Into more than 75 different languages

#### 3 An essential website feature

Responsive design, formatting, speed, navigation, usable forms, and content are necessary features to consider for your website. But what about accessibility? With Anthology Ally, administrators can better track accessibility and usability issues and improve scores with data and reports.

Anthology Ally's accessibility checklist is based on  
**WCAG 2.1 AA**  
 (Web Content Accessibility Guidelines).

#### 4 Insights for improvement

Go beyond mere intuition — and meet all accessibility requirements. Our time-saving automated tool and its built-in feedback about content issues give content creators insights to improve the accessibility and quality of their website content every day, with best practices in place for accessibility compliance.

#### 5 CMS agnostic

Anthology Ally works seamlessly with your website and scans an unlimited number of (sub)domains and pages, including embedded content, maximizing the digital user experience for all.

**Anthology Ally Worldwide** — Over 29 million website pages scanned globally



Let us help you on building more inclusive and accessible websites and deliver more inclusive digital experiences for all!  
[anthology.com/ally](https://anthology.com/ally).