Anthology® Adopt

POWERED BY PENDO for BLACKBOARD LEARN

Take Learn to the next level:

Insights and outreach to enhance the learning experience

Anthology® Adopt powered by Pendo helps administrators optimize the learning experience within **Blackboard® Learn**. It surfaces detailed insights on the usage of content and features, identifies opportunities to streamline the learner journey, and provides engaging in-app outreach tools to quickly communicate important updates to users.
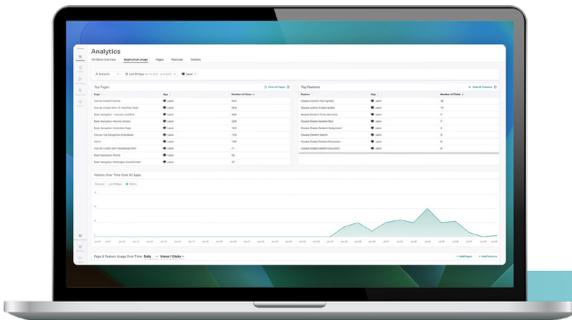
A detailed understanding of LMS usage

Anthology Adopt allows you to understand the content and features your users are accessing within Blackboard Learn. Adopt's analytics outline how users are behaving within the LMS and help identify parts of the learning process that can be streamlined to improve student outcomes.
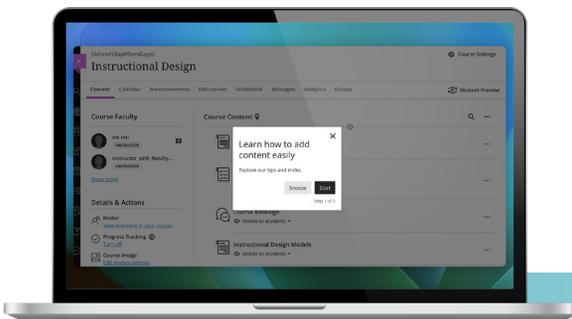
Engaging and targeted outreach

Forget basic push notifications. Anthology Adopt provides a range of engaging formats for in-app communication, including walkthroughs, tooltips, surveys, and links to external resources. Target outreach to specific user groups and tailor the branding to your institution for extra engagement.

☑ Detailed usage insights for Blackboard Learn

☑ Customizable outreach direct to users within the LMS

☑ Walkthroughs, tooltips, and other engaging formats

☑ Varied segmentation and targeting options

☑ Tailored and branded to match your institution

☑ Built-in user feedback for continuous optimization

■ Ready to help your users make the most of Blackboard Learn's amazing new features? Speak to an expert today at **anthology.com/connect.**

anthology
Advancing Knowledge