



The Anthology Education and Research Center presents...

The AT23 Strategic Leadership Summit

Gaylord Opryland Resort | Program Room: Canal AB | VIP Reception: Delta Pavilion

Agenda

Monday, July 17

- 11:30 a.m. – 12:00 p.m.** **Registration and Networking**
- 12:00 p.m. – 12:45 p.m.** **Opening Luncheon: The Future of Higher Education**
- Introduction of Keynote Speaker: Dr. Asim Ali, Executive Director, Teaching and Learning Innovation, Auburn University
 - Scott Carlson, Senior Writer, Chronicle of Higher Education
 - Facilitator: Dr. Darcy Hardy, Associate Vice President for Academic Affairs and Director of the Anthology Education and Research Center, Anthology
- 1:00 p.m. – 1:45 p.m.** **Student Lifecycle Management: From Admission to Alumni**
- Gates Bryant, Partner, Tyton Partners
 - Dr. Jo-Anne Murray, Pro-Vice Chancellor, Digital Transformation, University of Leeds, UK
 - Dr. Alex Sevilla, Vice Provost for Career Advancement and Engagement and Evans Family Executive Director of the Career Center, Vanderbilt University
 - Moderator: Dr. Justin Louder, Associate Vice President for Academic Innovation, Anthology
- 2:00 p.m. – 2:45 p.m.** **The Impact of US Federal Activities on Education**
- Chris Murray, Partner, Thompson Coburn, Speaker and Moderator
 - Dr. Susan Aldridge, Former President (Drexel Online), Global Executive Consultant
 - Dr. Michael Moore, Vice President for Academic Affairs, University of Arkansas System
 - Dr. Denise Runge, Provost, University of Alaska Anchorage
 - Facilitator: Dr. Rob Robinson, Senior Director for Strategic Initiatives, and Associate Director of the Anthology Education and Research Center
- 5:30 p.m. – 6:30 p.m.** **Summit VIP Reception at the Delta Pavilion**
with members of the Anthology CEO Leadership Team

Tuesday, July 18

- 7:30 a.m. – 8:45 a.m.** **Summit Breakfast and Higher Ed Breaking News**
Entrepreneurial Strategies to Boost Enrollment
- David Barron, Vice President of Enrollment Management, University of Texas at Tyler
 - Dr. Marcelo De Vincenzi, Dean of Faculty of Information Technology, and Vice-Rector for Management and Evaluation, Universidad Abierta Interamericana, Argentina
 - Todd Haynie, President, Eastern Arizona College
 - Moderator: Kara Eldersveld, Director, Strategic Consulting, Anthology
- Higher Ed Breaking News*
- Dr. Darcy Hardy, Associate Vice President for Academic Affairs and Director of the Anthology Education and Research Center, Anthology
 - Nicolaas Matthijs, Vice President, Product Management, Anthology