

**OFFICIAL RULES FOR THE ETHICAL AI IN ACTION WORLD TOUR SONY WH-CH720N HEADPHONES GIVEAWAY
LEEDS, UNITED KINGDOM
15 November 2024**

NO PURCHASE NECESSARY. PURCHASING ANY GOOD/SERVICE DOES NOT INCREASE YOUR ODDS OF WINNING.

How to Enter: You (“Entrant” or “You”) may enter Anthology Inc.’s (“Sponsor” or “Anthology”) Sony WH-CH720N headphones giveaway (the “Giveaway”) by registering and attending the Ethical AI in Action World Tour in Leeds, United Kingdom on 15 November, 2024 (the “Event”). Once at the Event, You will need to fill out the Ethical AI in Action World Tour Competition Survey (“Survey”), and submit it [here](#) by 12:25 p.m. local Greenwich Mean Time on 15 November, 2024. Participants who have met with the previous steps, will then be eligible to answer one final question that will be asked during the Event’s final presentation of the day at 12:30 p.m. local Greenwich Mean Time. The first Participant to answer the question correctly will win one (1) pair of Sony WH-CH720N headphones (the “Prize”). The odds of winning will depend on the number of Entrants. The retail value of the Prize is US\$80. By entering for the Giveaway, You agree to be bound by the Official Rules of the Giveaway (“Official Rules”).

Entrants can only register once for the Giveaway.

CONSUMER DISCLOSURE

Prize winner is solely responsible for all federal, state, and/or local taxes on their prize. All federal, state and/or local laws and regulations apply. No substitution or transfer of a prize shall be permitted except as provided herein.

Specifically, no substitution, transfer, or assignment of a prize shall be permitted except in Anthology’s sole and absolute discretion. Limit one (1) prize per person. If the prize winner is unable to accept the Prize, Anthology will not award a substitute prize.

The prize winner must be present at the time of the final presentation of the Event to accept the Prize.

By entering this Giveaway, Entrants (s): (1) agree to be bound by these Official Rules; (2) agree to release Sponsor and its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, related entities from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death arising out of participating in this Giveaway, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; (3) consent to the use of their names, voices, pictures, and likenesses for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law; (4) consent to Sponsor using the information provided on the Survey to contact them to market Anthology products, solutions, and service offerings; and (5) by submitting any thoughts/opinions/feedback/content, Entrant hereby grants Sponsor an irrevocable license to disclose, reproduce, use, sublicense, modify or prepare derivative works of and publicly display any such content.

Employees and Directors of Anthology and any participating partner company, their respective parent, affiliated and subsidiary companies, advertising and promotion agencies, judges and legal advisors, and the immediate family or members of the same households of such employees or directors are not eligible to participate in the Giveaway. By entering, You agree to these Official Rules and the decisions of Anthology, which are final and binding in all respects. Anthology assumes no responsibility for the lost, late, incomplete, inaccurate, stolen, misdirected, illegible or altered entries.

This Giveaway is open to individuals who register and attend the Ethical AI in Action Tour in Leeds, United Kingdom on 12 November 2024, who are at least eighteen years old at the time of entry. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. Prize winner must be fully aware of, and comply with, all ethical obligations and any other restrictions placed on prize winner by his/her employer(s) and any other

organization with which he/she is affiliated. Prize winner agrees that there are no issues or conflicts barring him/her or their institution from accepting the Prize. It is the Prize winner's obligation, and not that of Anthology, to ensure compliance with any such ethical obligations or restrictions.

The Giveaway is governed by the laws of Washington D.C., and all claims must be resolved, first by mediation, and then by arbitration, Washington D.C.

Anthology assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to promotion. Anthology is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or mailed-in entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participants' or any other persons' computers or mobile devices related to or resulting from participation or downloading any materials in this Giveaway. In no event shall there be a greater number of Prizes awarded than the published number.

Sponsor reserves the right to prohibit any Entrant from participating in the Giveaway if, at their sole discretion, Sponsor finds such Entrant to be tampering with the entry process or the operation of the Giveaway, or if such Entrant repeatedly shows a disregard for, or attempts to, circumvent these Official Rules, or acts: (a) in a manner Sponsor determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other Entrant and/or the Sponsor; or (c) in any other disruptive manner. Any failure by Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules. Any attempt by any person to deliberately damage any website or undermine legitimate operation of the Giveaway is a violation of criminal and civil laws. Should such an attempt be made, Anthology reserves the right to seek damages from any such person to the fullest extent permitted by law.

If You have any questions about this Giveaway, please contact Rochelle Vincent at events@anthology.com.