

Insight and outreach to streamline learning

Anthology Adopt powered by Pendo helps administrators optimize the learning experience within Blackboard®. It surfaces detailed insights on the usage of content and features, identifies opportunities to improve the learner journey, and provides engaging in-app outreach tools to quickly communicate important updates to users.



A granular understanding of LMS usage

Anthology Adopt provides rich and actionable insights on how instructors and students are using Blackboard. Your Adopt dashboard will show you how users really behave within the LMS, allowing you to implement strategies to further enhance their experience.

- Detailed usage data for Blackboard
- Workflow insights
- **NEW** LTI usage data
- Intuitive analytics dashboard
- Built-in user feedback

Engaging communications delivered directly to users

Instructors and students are becoming increasingly difficult to reach through email and other traditional communication channels. Adopt allows you to reach them where it matters most—in the learning environment—with contextual and impactful messages that they can immediately act on.

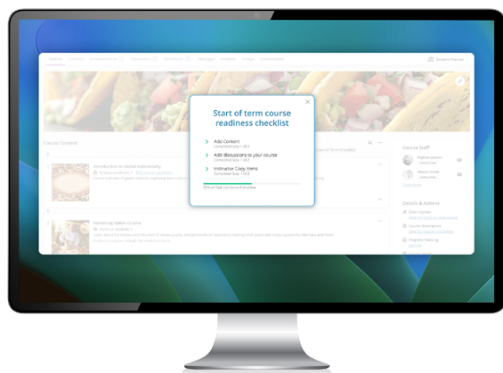
- Simple build process, with professional results
- Walk-throughs, tooltips, polling, and other engaging formats
- **NEW** Guides in paths reports and embedded guides
- Institutional branding
- Flexible segmentation options

“We immediately used the system to present users with information where and when it is needed, indirectly improving adoption using Adopt. Adopt is a great tool to help with change management. It is prominent, real time, and most importantly of all, contextual.”

—Dr. Dolf Jordaan, Deputy Director, E-learning and Media Development, University of Pretoria

Genuine impact, in a fraction of the time

When institutions switch over from Impact by Instructure, they never look back. Anthology Adopt is easy to use and designed specifically for Blackboard, allowing you to deliver more impactful communications to your students and instructors from day one. You'll also enjoy localized support, from a team with a deep understanding of your learning environment and approach.



“It’s so intuitive! You just make a light box, put some words in, and you’ve already got something that’s really polished. Adopt really is much simpler—other tools are time-consuming, and we don’t have time to spare.”

—Dr. Shelley Barfoot, System Analyst, Technology Services, Southern Cross University

Get the most out of Blackboard

Whether you’re modernizing your Blackboard (Original) instance to Blackboard (Ultra) or simply looking to connect your users with all the fantastic new features available in the LMS, Adopt is a great way to ensure that you’re getting maximum value from your LMS investment. As Anthology continues to innovate Blackboard faster than the market, Adopt simplifies the process of communicating these updates to users and driving rapid adoption.

Blackboard 

Ready to get started with Anthology Adopt? Speak with an expert today at anthology.com/connect

Anthology 
power of together