# Blackboard Ally: Deployment & Adoption Plan

**Making digital course content more accessible**

For academic institutions, ensuring that their courses are accessible to all students has become both a legal and a moral imperative. Because of this, institutions are increasingly designing their e-learning courses with inclusivity in mind. Yet the process of creating courses that support the varying learning styles and abilities that students bring to the classroom can be challenging. In addition, institutions must meet the expectations established in accessibility laws and rulings that have been handed down by the Department of Justice and Office of Civil Rights.

Blackboard offers technology and services that enable institutions to overcome the challenges that delivering accessible course content presents.



Blackboard Ally is a technology that helps institutions gain greater insight into the accessibility of their digital course content; offers guidance to teachers on how to improve the quality of their content for all students; and provides students of all abilities with immediate access to content in formats that may be more suited to their specific needs.

To help ensure that institutions make the most of their Ally implementation, Blackboard has created a **Deployment & Adoption Plan Service**.

## DEPLOYMENT & ADOPTION PLAN SERVICE:

Creates a framework that enables an institution to best utilize Blackboard Ally technology to deliver accessible course content. It delivers an operational plan based on:

- Ally's institutional reports
- Organizational resources
- Course creation method
- Remediation approach
- Accessibility goals and objectives

## Outcome:

Based on the results of Ally institutional reports, the plan provides:

- Policy considerations
- Communication strategies
- Deployment approaches

## Result:

An institution is equipped to move from pockets of good practice to large scale adoption.

In addition to the **Ally Deployment & Adoption Plan**, Blackboard also offers an **eLearning Academic Accessibility Planning Service**, which creates a plan, covering the overall student life cycle, which, reviews current academic & student services engagement processes and policies.

**Identifies accessibility barriers to student engagement**

**Recommends institutional remediation strategies**

**Drafts of a sustainable operational plan**

## blackboard.com/accessibility