Blackboard

Align tests and rubrics to student learning outcomes

Conduct robust test and rubric analysis

Demonstrate achievement

Primary Assessment Solution
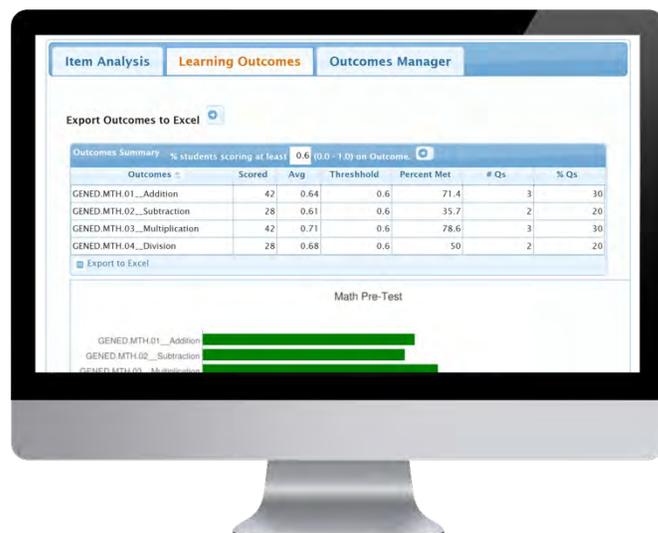
Leverage Blackboard Learn™ course-embedded tests and rubrics for the assessment of student performance

Institutions are often eager to leverage course-embedded tests and rubrics for assessment endeavors aimed at continual improvement. They want to use a variety of learning activities, including exams, in Blackboard Learn™ courses for course, program, and/or institutional learning outcomes assessment. But collecting and reporting this information can be cumbersome and time consuming.

Blackboard's Primary Assessment Solution seamlessly integrates into Blackboard Learn™, adding mission-critical, course-level learning outcomes assessment functionality to Core Learn™ through the use of cross-course rubrics and tests to ensure program quality and improve institutional and program curricular effectiveness. Coupled with a rich set of consulting services, our Primary Assessment Solution provides step-by-step implementation guidance and operational practices to ensure sustainability and growth across campus.

STUDENT LEARNING OUTCOME ALIGNMENT: RUBRICS

Use rubrics in Blackboard Learn™ courses for course, program, and/or institutional learning outcomes assessment.

- Align in-course rubric rows to course, program, and even institution-wide student learning outcomes.
- Track and report performance on student learning outcomes from rubrics attached to course-embedded assignments across the institution, programs, and courses.
- Report on learning outcome performance by cohort, by individual student, by course, and by outcome.

STUDENT LEARNING OUTCOME ALIGNMENT: EXAMS

Use exams in Blackboard Learn™ courses with individual questions aligned to one or more learning outcomes to collect assessment data with robust statistical analysis for test reliability, both within and across course sections.

- Review detailed test and item reliability statistics including KR-20s, p-Values, and Point Biserial Correlations, along with sorting features to help efficiently weed out bad questions and keep the good ones.
- Aggregate test data over multiple sites to increase sample sizes and to track and report performance across sections, whether those sections are located at different campuses, offered at different times, or taught by different instructors.
- Align Blackboard Learn™ test questions with course learning objectives, program goals, professional competencies, and other outcomes to track and report learning outcome performance from course-embedded exams, across the institution, programs, and courses.

DEMONSTRATE ACHIEVEMENT

Showcase learning outcomes success and make data-driven decisions for improvement. All reports provide data by outcome, by course, and by student.

Track progress – Get clear, reliable results with up-to-date predefined reports. Quickly identify specific areas where student performance exceeds or is not meeting learning outcomes.

Identify gaps early – Provide gap insights so institutions can proactively intervene prior to broader performance or accreditation being negatively impacted.

Demonstrate continuous improvement against learning outcomes – Document improvements against standards and assessment plans to satisfy accrediting agencies and enhance your eligibility for funding and grants.

OUR EXPERTS WORK TO ENSURE YOUR SUCCESS

Our team of assessment and accreditation experts provide best practices, step-by-step guidance, and strategic support to institutions as they build and establish their sustainable processes in support of assessment and accreditation efforts. Our consultants will work with you to establish sustainable practices to streamline accreditation compliance and optimize reporting in support of ongoing process improvement, improved teaching and learning, and student success.

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